**Article title (Times New Roman 14 points, bold, centered)**

First name and surname of the first author (Times New Roman, 12 points, aligned to the left)

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ORCID ID (each author must provide an [ORCID ID](https://orcid.org/signin))

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**Abstract (English version and identical Polish version)**

250-300 words - Briefly describe the research motivation and background research. The abstract should include the purpose of the article and the research method, data, outline of results, and main contribution (Times New Roman, 12 points, fully justified, 1.5 line spacing).

**JEL codes**: e.g. A11; A14; B16

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**Keywords (English and Polish version):** 5-7 words or phrases (Times New Roman, 12 points, left justified)

**All text format:**

**• Times New Roman, 12 points;**

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**• margins: right - 2.5 cm, left - 2.5 cm, top - 2.5 cm, bottom - 2.5 cm.**

The volume of the article may not be less than 0.5 sheets publishing sheet (1 sheet of publication = 40,000 characters with spaces or 3,000 cm2 of illustration) and should not exceed 16 pages typescript in A4 format.

**Drawings and tables:**

It is recommended to make drawings in jpg format. Drawings can be placed directly in the text or in separate files with names, and the text should have marked places where the drawings need to be located. All drawings and the photos should have a resolution of not less than 300 dpi. Tables, figures and photos should be consistently numbered (Arabic numbering), have titles and indicate the source.

Description of tables and figures should be placed above the table / drawing, and the source should be placed under the table and the figure.

**The content of the article should be divided into the following sections**: Introduction / Literature review / Research methodology / Results / Discussion / Conclusions

**Introduction**

The introductory paragraph should outline goals and motivation for writing the paper. The introduction should provide a context to the discussion presented in the content of the article and clearly indicate the purpose of the article.

• The introduction justifies the importance of the topic.

• An introductory part includes a goal / task and short information about methods.

• The last paragraph of the introduction should briefly describe each part of the article.

**Literature review**

• Reference should be made to previous research in the field of the topic and to the results of previous research

• The author should also refer to his/her own publications on the topic discussed in the article

• The literature review should consider various perspectives of approaching the issue and indicate differences to existing studies

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**Research Methodology**

This section is mandatory and should state a detailed description of the methodology

• The research methodology should include a description of the material selection, present the hypothesis (es) and a description of the research methods.

• The article should identify strengths and weaknesses of the methodology and its findings.

**Results**

• The results should be discussed in detail

• You should explain why the research problem is original and is a kind of novelty, and demonstrate correctness of the theses contained in the article with regard to reliable sources.

**Discussion**

• Reference and comparison of theses / research included in the article to earlier results.

**Conclusions**

• Summary and indication of future directions of research.

• Provide a general summary of the article, its results, theses, implications and recommendations concerning practice

• Identify research limitations and suggestions for future research

**Acknowledgments**

This section should contain acknowledgments and information concerning the financing of the research presented in the article.

**Reference**

List of all publications referred to by the author drawn up according to the APA style [(American Psychological Association](https://apastyle.apa.org/style-grammar-guidelines/references/examples) 7th edition).

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Short biography of the author / biographies of the authors